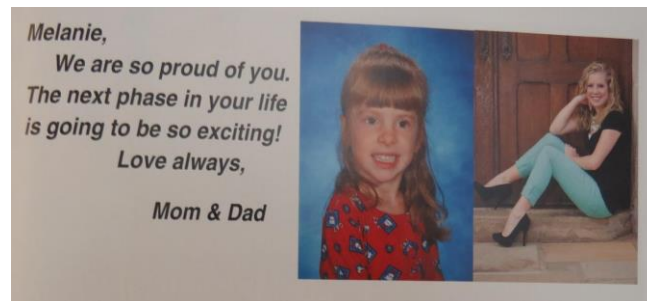


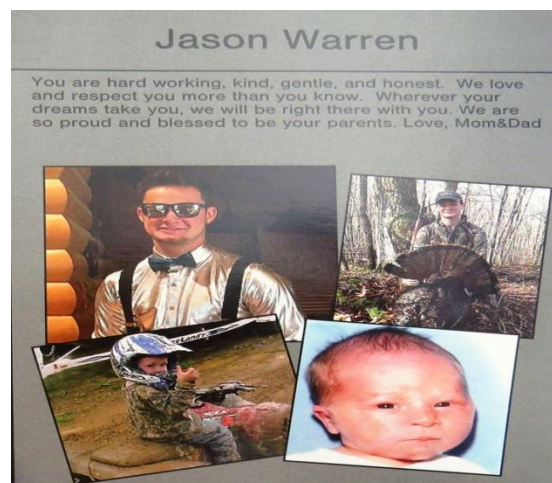
What is a Grad Ad?

A Grad Ad is simply an acknowledgment of a graduating senior in the yearbook. They are usually a combination of pictures and text that show how much a student has grown over their time in school. Most people's only remembrance of high school is their yearbook. It is a bound book that can be used to reference old friends, teachers or what they looked like as a teenager. A Grad Ad is a great way to capture that time in the students' lives. Take a look at a couple examples.

Example 1: Here is a Grad Ad that the yearbook class created with the materials provided by the family of the student. This is the traditional way that Grad Ads are created.



Example 2: Here is a Grad Ad from the 2017-2018 yearbook. It was created by the person who paid for the ad on Jostens.com. When you go to the website, click Yearbook Recognition Ads. You can write your own text, send in pictures and design it however you like!



If you would the yearbook staff to create an ad, follow these steps

1. Complete the Ad Order Form 2022-2023 and email, drop off in a copy in the office or send everything with your student.
2. You can email pictures to ashlynbaptiste@moniteau.org or send hard copies of the photos with your student.
3. Also, please put your students name with the pictures you send in. We will scan them and get them back to you however they came in.
4. Please make all checks payable to Moniteau Yearbook.

To create your own Grad Ad, type “Moniteau Yearbook Jostens” into your search engine (Google, Yahoo, etc)

Click on the top search item: It should look like this

[Moniteau Junior Senior High School West Sunbury, PA - Jostens](https://www.jostens.com/apps/store/customer/1043395/Moniteau-Junior-Senior-High-School/)

Then select the “Yearbook Recognition” Tab

The screenshot shows the Jostens website interface for Moniteau Junior Senior High School. The browser address bar displays the URL: <https://www.jostens.com/apps/store/customer/1043395/Moniteau-Junior-Senior-High-School/>. The page header includes the school name, location (WEST SUNBURY, PA), and the Jostens logo with the tagline "Celebrating Moments that Matter™". The navigation menu is visible, with "Yearbook Recognition Ads" selected. The main content area displays several product categories: "Graduation", "Class Jewelry", "2019 Yearbook", "School Store", and "Yearbook Recognition Ads". A black arrow points from the text "Then select the Yearbook Recognition Tab" to the "Yearbook Recognition Ads" tab in the navigation menu. The right sidebar contains a sign-in link, a cart link, and a promotional message: "No event information is available at this time. Please order online now or check back to see when Jostens will be visiting your school." There is also a checkbox for "Receive special offers & promotions." and a "Submit" button. The footer includes a "No Interest" option and the PayPal logo.

All you have to do is register your information and you can create your own Grad Ad for your student!

AD ORDER FORM 2022-2023

To reserve yearbook space please respond by 12-22-21 by providing the following:

- This entire Order Form completed
- Photos
- Text (printed on this form or attached)
- Check payable to: Moniteau Yearbook
- Email: Yearbook@moniteau.org

Mail or deliver to:

Charles Burroway, Yearbook Adviser
1810 West Sunbury Road
West Sunbury PA, 16061

CUSTOMER DATA

STUDENT'S NAME

PARENTS/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

HOME PHONE NUMBER

WORK AND/OR CELL PHONE NUMBERS

ADVERTISING DATA

Check the AD size:

Patron _____ \$75.00

1/8 Page _____ \$100.00 (business card size)

1/4 Page _____ \$125.00 (twice as big as a business card)

1/2 Page _____ \$225.00

Full Page _____ \$325.00

Neatly Print AD text below, or use an attached sheet of paper
